



STRATEGIC PLAN 2022 - 2027



MISSION & VISION

MISSION

Connecting the community to education, information, and inspiration.

VISION

Educate, enrich, and inspire the community by providing accessible and equitable resources for all.



VALUES



WELCOMING

We ensure people are welcome, served, and have a positive library experience.

COMMUNITY

We engage with the entire community, not just those who are easy to reach.

INCLUSION

We provide a place for the community to gather to share their ideas without judgement.

WELL-BEING

We provide a safe and positive environment for the community and for staff.

INQUISITIVE

We are curious and encourage learning in others.

GOALS

EDUCATE THE COMMUNITY THROUGH A VARIETY OF CLASSES AND TRAININGS

Provide resources and assistance to help citizens achieve their educational, professional development, and personal growth goals

Objectives:

- Promote classes and trainings in diverse forums to better inform the community
- Improve registration process to ensure ease of use and that all have an opportunity to attend
- Offer ongoing training and information on a variety of library services
- Increase the number of library staff members who can address the public's intermediate and advanced technology questions
- Develop initiatives to improve the community's digital skills and access

DEVELOP ENGAGING EVENTS FOR A VARIETY OF AGES AND INTERESTS

Host a variety of engaging events that draw current and new users to the library, encourage future visits, and offer unique experiences

Objectives:

- Expand evening and weekend events to be accessible to the working community
- Seek opportunities to make library events more visible to a more diverse audience
- Host common interest clubs and events to inform and engage library users and non-users alike
- Promote existing events and activities broadly to reach those who are not aware of them
- Improve registration process to ensure ease of use and that all have an opportunity to attend

ENHANCE ACCESSIBILITY TO ALL LIBRARY SERVICES FOR ALL LIBRARY USERS

Ensure ease of access through library hours, library card eligibility, and adaptive technologies and resources

Objectives:

- Continue to promote reciprocal borrowing agreements with neighboring libraries
- Continue to assess hours of service or other service options for access to the majority of community members
- Provide technology and trained staff to assist the differently-abled members of our community
- Minimize wait times for print and digital resources and collections

EXPAND COMMUNITY PARTNERSHIPS TO PROVIDE AND PROMOTE LIBRARY SERVICES

Invest in partnerships as a way to promote services and gain new users, especially with the business and Native American communities

Objectives:

- Partner with community resources offering some of the same services as the library, and promote those partnerships that already exist
- Expand partnerships with the business community
- Expand and promote active partnerships with the Native American community

ENHANCE THE LIBRARY FACILITIES TO CREATE A COMFORTABLE AND WELCOMING ENVIRONMENT FOR ALL

Enhance public spaces to improve library usability and comfort

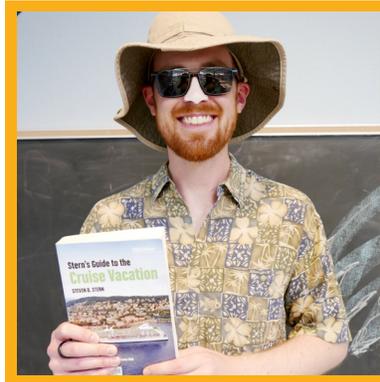
Objectives:

- Assess and enhance the children and teen areas of the library
- Define library quiet zones and collaborative/group gathering areas



STAY IN TOUCH

RAPID CITY PUBLIC
LIBRARY



610 QUINCY STREET
RAPID CITY, SD 57701

EMAIL: ask@rcplib.org

CALL: 605.394.6139

TEXT: 605.593.0380



RAPIDCITYLIBRARY.ORG

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